

The Germ Fighting Ability of a Hyper-Ionic Quotient

Hy-IQ stands for "Hyper Ionic Quotient", and products with a Hy-IQ have been infused with a heavy concentration of ions that allow normal biocides to pass through the cell walls of bacteria and viruses, and thus remove the barriers that keep those good biocides from becoming great biocides.

Thanks to a Hy-IQ, a minimal amount of biocide can do the job of a much greater concentration. This plays a pivotal role in choosing an antiseptic formula for those concerned with bacterial resistivity issues.

By simultaneously freeing and trapping Hydronium Ions in our Patent Protected process, our researchers have captured one of the most natural, omnipresent elements in the universe, and put it in a bottle.

This revolutionary process yields a formula we call ProtAphex™. When added to any normal, water-based sanitizing product, ProtAphex gives that product amazing powers to electromechanically attack microbes (bacteria, viruses and spores) at the cellular level.

No extra toxins or harmful chemicals... Just ions; captured and rendered safe from any of their otherwise harmful side effects. Germs can't build a resistance to this fundamental universal force, any more than a person can develop an immunity to lightning.

